

Course Syllabus: MA in Intercultural Management (ICM)

1 Module content

Course	MA in InterCultural Management (ICM) - 1 st year
University, Faculty	University of Burgundy Europe, Languages and Communication Faculty
Module title	Training for Global Mobility
Lecturer	Nguyen Thi Thao Hien
Objectives	This module of training for trainers offers students the opportunity to facilitate cultural awareness workshops for both French and international participants. It is designed to prepare students to experience the field of intercultural training and/or coaching, particularly in the field of Global Mobility. The module encourages students to draw on their own mobility experiences as well as relevant theoretical frameworks.
Number of hours	9 hours
Semester	First or Second
Number of students	Max 16

2 Evaluation

Prerequisite	Attendance to all classes and workshop facilitation sessions.
Evaluation methods	Continuous assessment (CC) Evaluation based on both groupwork (50%) in the form of workshop plans and final presentation, and individual work in the form of a learning log and participation (50%).
Weighting	100%
Examination types	1) Group exercises and oral presentation 2) Individual learning log

3 Teaching methods

Pedagogy	Training for trainers, learning by doing, interactive classes, and personal guidance.
Teaching activities	Lecturing, interactive activities, coaching, course design, debriefing, collective discussions and analysis, etc.

4 Program

Session 1 - Introduction to the Module & Launch Session

Session 2 - Planning and Facilitating Workshops

Session 3 - Workshop Plans: Discussing overall workshop plan & 1st workshop plan

Session 4 - Debrief & Planning Next Sessions

Session 5 - Debrief & Planning Next Sessions

Session 6 - Final Presentations

5 References

Gibson, R. (2021). *Bridge the Culture Gaps: A toolkit for effective collaboration in the diverse, global workplace*. Nicholas Brealey Publishing.

Holliday, A., & Amadasi, S. (2020). *Making Sense of the Intercultural: Finding Decentred Threads*. Routledge.

Krzaklewska, E., & Skórska, P. (2013). Culture Shock during ERASMUS Exchange - Determinants, Processes, Prevention. In B. Feyen & E. Krzaklewska (Eds.), *The ERASMUS Phenomenon - Symbol of a New European Generation?* (Vol. 1, pp. 105-126). Peter Lang GmbH.

Meyer, E. (2016). *The culture map*. PublicAffairs.

Ogay, T., & Edelmann, D. (2016). 'Taking culture seriously': implications for intercultural education and training. *European Journal of Teacher Education*. <https://doi.org/10.1080/02619768.2016.1157160>

Rizvi, F. (2008). Epistemic virtues and cosmopolitan learning. *The Australian Educational Researcher*, 35(1), 17-35. <https://doi.org/10.1007/BF03216873>

Spencer-Oatey, H., Franklin, P., & Lazidou, D. (2022). *Global Fitness for Global People How to Manage and Leverage Cultural Diversity at Work*. Castledown Publishers. <https://doi.org/10.29140/9780648184430>